

# REGISTRATION SUPPLEMENT FOR Sponsors | Exhibitors | Advertisers

## SPONSORSHIPS

I am interested in learning more about the following sponsorship opportunities:

- **Closing Night Gala**  
Friday, October 26  
An evening of cocktails, fine food, dancing and entertainment for all convention attendees. Open to co-sponsorship at Diamond, Gold and Silver levels.
- **Pool Party**  
Friday, October 26  
Outside afternoon gathering at The Breakers pool with music and refreshments.  
Cost: \$10,000
- **Chairman's Reception**  
Wednesday, October 24  
Opening event with cocktails, hors d'oeuvres and entertainment.  
Open to co-sponsorship.
- **Convention Gifts**  
Given to all Convention attendees upon arrival, with your company name prominently displayed on gift.  
Cost: \$15,000
- **Golf Tournaments**  
Lunch, refreshments, gifts and prizes for the Individual Stroke, Scramble and Spouses/Guests Golf Tournaments held October 24, 25 and 26.  
Cost: \$15,000
- **Trustees/Directors Workshop & Buffet Luncheon**  
Wednesday, October 24  
Cost: \$6,500
- **Concurrent Breakfast Workshops**  
October 25, 26 and 27  
Featuring timely industry topics in 2 to 3 daily concurrent workshops.  
Cost: \$7,000 per day
- **Coffee & Refreshment Breaks**  
October 25, 26 and 27  
Cost: \$5,000 per day
- **Spouses/Guest Business Session**  
October 25 and 26  
Featuring light continental breakfast and a speaking program.  
Cost: \$3,000
- **Tennis Tournament**  
Thursday, October 25  
Mixed doubles, round-robin tournament with refreshments, prizes and gifts.  
Cost: \$5,000
- **Welcoming Hospitality Station**  
Wednesday, October 24  
Soft drinks, coffee and light snacks served during registration to welcome all Convention attendees.  
Cost: \$6,000
- **Door Prizes for General Session**  
Three gifts to be awarded at conclusion of each day's General Session; gifts to be coordinated through NYBA.  
Cost: \$5,000
- **Convention Newsletter**  
Sponsor advertisement opportunity in all editions; published each evening as an update and scheduling reminder for all attendees.  
Cost: \$7,000 for all 3 days
- **Convention Program Book**  
Printing of official Program with sponsor advertisement opportunity.  
Cost: \$7,500
- **Newsletter Distribution**  
Delivery of 3 editions of Convention Newsletter.  
Cost: \$4,500 for all 3 days
- **Hotel Card Keys**  
Advertisement opportunity on hotel room keys for all attendees.  
Cost: \$7,000
- **NYBA Office Telecommunications**  
Cost: \$2,500

All sponsors will be mentioned in the Program, Daily Newsletter, on signage at Events, and from the podium at the General Sessions.

Please contact:

William J. Foley at (212) 297-1675; [wfoley@nyba.com](mailto:wfoley@nyba.com)  
Mary K. Robb at (212) 297-1662; [mrobb@nyba.com](mailto:mrobb@nyba.com)

