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FINANCIAL SERVICES FORUM

A Meeting for Bankers...With Bankers

NOVEMBER 11-13, 2009
THE WALDORF-ASTORIA
NEW YORK CITY

Wednesday, November 11, 2009

Directors/Trustees Workshop

"Best Practices in Effective Board Oversight"

9:30 – 10:00 am: Registration and Coffee

10:00 – 12:00 noon: **Board Roles and Responsibilities in Today's Environment**

Keith T. Darcy, Chief Executive Officer, Ethics and Compliance Officer Association
Geri Forehand, Director of Strategic Services, Brintech, Inc.

12:00 – 12:50 pm: Luncheon

12:50 – 2:00 pm: **Best Practices in Effective Board Performance: A Panel Discussion**

Moderated by **Geri Forehand**

Dr. Donald T. McNelis, Director, Provident Bank
Lowell A. Seifter, Director, Alliance Bank, N.A.

2:15 – 3:45 pm: **Effective Balance Sheet Risk Management Strategies for Challenging Times**

Matthew D. Pieniazek, President, Darling Consulting

3:50 – 4:30 pm: **Bank Challenges and Opportunities in the Coming Year**

John G. Duffy, Chairman & CEO, Keefe Bruyette & Woods, Inc.

6:00 - 7:30 pm: **Chairman's Reception**

Thursday, November 12, 2009

7:00 am - 12:00 noon: **Registration**

7:15 – 8:45 am: **Concurrent Breakfast Workshops**

2010 Executive Compensation Planning: Regulatory Mandates and Emerging Best Practices

Douglas P. Faucette, Esq., Locke Lord Bissell & Liddell;
Susan C. O'Donnell, Managing Director, Pearl Meyer & Partners

Managing Risk in the Bank's Commercial Real Estate Portfolio

Robert J. Anrig, Executive Vice President & Chief Lending Officer, Bank of Smithtown;
Gary Berner, Executive Vice President, Commercial Real Estate, First Niagara Bank

Mark-to-Market, FASB and Other Accounting Issues

Christopher G. Cahill, Partner, Deloitte & Touche LLP;
Thomas W. Canforotta, Partner, KPMG

9:00 - 12:15 pm: **General Session**

Presiding: Thomas L. Hoy, *Chairman, New York Bankers Association;*
Chairman, President & CEO, Arrow Financial Corporation



Hoy



Smith



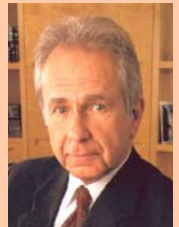
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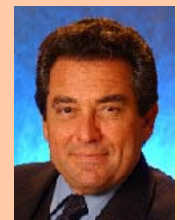
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Insana



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Bryant

Politics, Policy, and the Economy with Ron Insana, Senior Analyst, CNBC

Economic Outlook for 2010: A Panel Discussion

Peter Hooper, Managing Director & Chief Economist, Deutsche Bank Securities, Inc;
Robert T. McGee, Managing Director, Director of Macro Strategy & Research,
U.S. Trust Bank of America Private Wealth Management;
Maria Fiorini Ramirez, President & CEO, Maria Fiorini Ramirez, Inc.
Moderated by **Ron Insana**



Tryniski



Czarnecki

Banking Challenges and Opportunities - 2010: A Panel Discussion

Mark J. Czarnecki, President, M&T Bank;
Joseph R. Ficalora, Chairman, President & CEO, New York Community Bancorp, Inc;
John A. Kanas, Chairman, President & CEO, BankUnited;
Mark E. Tryniski, President & CEO, Community Bank, N.A.



Cohen



Neiman

Remarks: The Hon. Richard H. Neiman, Superintendent of Banks, New York State

12:15 - 2:15 pm: **Luncheon**

Remarks: Arthur C. Johnson, *Chairman-Elect, American Bankers Association*;
Chairman & CEO, United Bank of Michigan

Political Insights with Joe Scarborough, Host of MSNBC's "Morning Joe"

2:30 - 4:00 pm: **Concurrent Workshops**

Capital Strategies in Today's Market

Catherine A. Lawton, Principal, Sandler O'Neill & Partners LLP;
Douglas J. McClintock, Esq., Sonnenschein Nath & Rosenthal LLP



Calomiris



Wallison

Developing a Technology Strategy to Fit Tomorrow's Needs

Robert E. Kafafian, moderator; President, The Kafafian Group;
Gene De Libero, DigitalMindshare, Inc;
Janey A. Place, Ph.D., CEO, DigitalThinking; Senior Consultant, Santa Fe Group;
Cary M. Serif, Managing Director, West Monroe Partners



Hooper



Ramirez

Friday, November 13, 2009

7:00 - 10:00 am: **Registration**

7:15 - 8:45 am: **Concurrent Breakfast Workshops**

Trends in Workplace and Executive Retirement Programs

Randall Broschious, Employee Benefits Consultant, Milliman, Inc.;
Matthew B. Henebry, Managing Director, Clark Consulting;
John B. Wukitsch, Principal, Milliman, Inc.



Johnson



McGee

Managing Liquidity Needs in a Volatile Market

Raymond E. Chandonnet, Principal, Sandler O'Neill & Partners LLP;
Suzanne L. Clair, Senior Capital Markets Specialist, FDIC;
Adam Goldstein, Senior Vice President, Federal Home Loan Bank of New York;
Karl Nelson, CEO, KPN Consulting

Sustaining Growth and Profitability in the Retail Sector

James M. McCormick, President, First Manhattan Consulting Group

9:00 - 12:30 pm: **General Session**

Regulatory Reform: A Panel Discussion

Charles Calomiris, Henry Kaufman Professor of Financial Institutions, Columbia University Graduate School of Business;
H. Rodgin Cohen, Chairman, Sullivan & Cromwell LLP;
Peter J. Wallison, Arthur F. Burns Fellow in Financial Policy Studies, American Enterprise Institute

Love Leadership - A New Way to Lead in a Fear-Based World

John Hope Bryant, Founder, Chairman & CEO, Operation HOPE

One Voice for One Industry with Michael P. Smith, President & CEO,
New York Bankers Association

Off the Record with Jamie Dimon, Chairman & CEO, JPMorgan Chase & Co.