

EXHIBIT INFORMATION

Meet the Leaders of New York's Banking Industry! Exhibit at NYBA's Annual Convention Business Show

NYBA's Business Exhibit Show will only offer 40 8'x10' Exhibit Booths (see Exhibit Floor Plan below), so reserve your space today to ensure that you have every opportunity to meet the maximum number of bank decision makers. To encourage this, we will: have attendees pass through the Business Show daily to access the General Session; set up all refreshment breaks at the Business Exhibit Show; and distribute newspapers daily in the Business Show.

Business Show Hours

Set-Up: Wednesday, October 24 - Noon to 5:00 pm
 Show Hours: Thursday, October 25 - 8:00 am to Noon
 Friday, October 26 - 8:00 am to Noon
 Saturday, October 27 - 8:00 am to Noon
 Breakdown: Saturday, October 27 - Noon

Exhibit Booth Pricing

Includes: One 3'x6' skirted table,
 two chairs and sign with your
 company name.
 Service Member: \$ 1,250
 Non-Member: \$ 1,800

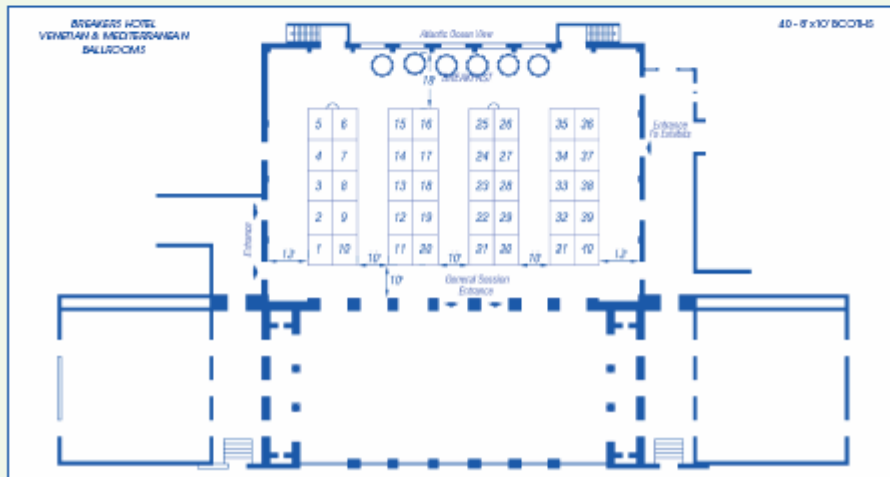
Shipping, Storage & Equipment Rental

Show Management Convention Services is the designated drayage contractor for the Convention's Business Exhibit Show. Upon receiving your reservation and payment by NYBA, Show Management Convention Services will send you an Email containing information regarding your exhibit requirements. Regina Schumaker of Show Management will be coordinating our show. She may be reached at customerservice@showmanagement.com

How to Register

All Exhibit Booth personnel must be registered Convention attendees with the New York Bankers Association. Return the enclosed Registration Form and fee to NYBA. Exhibit Booth registrations will not be processed until exhibitors' Convention registrations have been received by NYBA. All booth assignments on a first-come, first-served basis.

Questions: Contact Norma Strauss (212) 297-1639; nstrauss@nyba.com or William J. Foley (212) 297-1675; wfoley@nyba.com or Mary K. Robb (212) 297-1662; mrobb@nyba.com



BUSINESS SHOW EXHIBIT REGISTRATION

CONTACT PERSON:

Last Name _____	First Name _____
Company _____	Title _____
Address _____	City _____ State _____ Zip _____
Phone _____	Fax _____ Email _____

COMPANY REPRESENTATIVES ATTENDING:

Last Name _____	First Name _____
Title _____	Email _____
Last Name _____	First Name _____
Title _____	Email _____

agrees to participate in the Business Show at the Annual Convention of the New York Bankers Association to be held October 24 - 27, 2007 at The Breakers in Palm Beach, Florida.

We will require _____ Exhibition Booth(s) for a fee of \$1,250 each if a Service Member and \$1,800 each if a Non-Member. Our booth choices, in order of preference, are (1) _____, (2) _____, or (3) _____.

We understand that NYBA will assign booths on a first-come, first-served basis. All Exhibit Booth personnel must be registered as Convention attendees for a fee of \$995 for a Service Member or \$1,800 for a Non-Member. Please fill out the appropriate Registration Forms in this booklet and return with this Booth Registration Form. Booths will not be assigned until payment is received.

Enclosed is a check in the amount of \$_____ to register for _____ booth(s) for NYBA's Annual Convention. Make checks payable to **New York Bankers Association**.

We prefer to make payment by MasterCard VISA

Credit Card Number _____ Exp. Date _____ V-Code _____

Name as it appears on card _____ Signature _____

Please include your company logo and a brief description of your firm for the Convention Program. Use the space below or Email description and your company logo to nstrauss@nyba.com

The New York Bankers Association will not be responsible for any loss to exhibits or to persons resulting from theft, accident, injury or any other causes. I have read and am aware that this provision is an express condition of this agreement. I agree that the provisions of this agreement shall be construed in accordance with the laws of the State of New York and any action or proceeding brought to enforce or interpret this agreement shall be brought in a court of competent jurisdiction in the State, City and County of New York. I understand that this writing contains the entire agreement for Exhibit Reservations, which may be modified only by a writing signed by the New York Bankers Association and me.

Signature _____ Date _____

Please return this form with payment to: Norma Strauss, New York Bankers Association, 99 Park Avenue, 4th Floor, New York, New York 10016-1502.