

ADVERTISING RATES

A 4"x9" 100-plus page bound Program and Attendees List will be printed and distributed to all attendees at NYBA's Annual Convention. The publication serves as a reference manual providing general information, program schedules, attendees list, resort maps and much more.

Special Position Rates

Inside Front Cover: \$3,500
Inside Back Cover: \$3,000

Interior Advertisements

Pages positioned in Program segments: \$2,500

Billings:

All rates quoted are gross rates. Advertisers will be billed following publication. Payment is due in 30 days.

Preferred Materials:

PDF, TIF, EPS, JPEG or Quark Doc with all fonts and images supplied.

Mechanical Specs:

All ads are full-page, black & white only. 3 7/16" x 8 15/16"

Space Deadline:

September 10, 2007

Copy Deadline:

September 25, 2007

Email Ads To:

Norma Strauss at nstrauss@nyba.com

Questions:

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Mary K. Robb at (212) 297-1662; mrobb@nyba.com

