

Technology, Compliance & Risk Management Forum

May 17–19, 2010

Crowne Plaza Albany

State & Lodge Streets
Albany, New York

Exhibitor & Sponsor Information

New York Bankers Association
99 Park Avenue, 4th Floor
New York, NY 10016
www.nyba.com

Phone: 212-297-1679
Fax: 212-297-1683
Email: elegg@nyba.com



NYBA's **Seventh Annual Technology, Compliance & Risk Management Forum** offers IT, risk management, information security, compliance, and fraud management professionals the latest on industry trends, best practices, regulatory mandates and state-of-the-art technology.

The Forum typically draws CFOs, COOs, CTOs, CIOs, CROs, network administrators, information security officers, MIS managers, compliance officers, auditors and others interested in staying abreast of the latest developments, products and services.

During extended exhibit hours, vendors have the opportunity to meet one-on-one with prospective buyers, answer questions and provide demos.

We look forward to working with you in creating an exceptional forum for the New York bank technology, compliance and risk management community.

- Cost-effective and time-efficient
- Face-to-face buyer contact during meals, receptions and breaks held in exhibit area.
- Networking with decision makers from 40+ New York financial institutions
- Conference sessions on the latest industry developments
- Opportunity for new market entrants to showcase their firms and products

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May 17-19, 2010 — Albany, New York

Exhibitor and Sponsor Information

Exhibitors

- ◆ Tabletop displays are preferred. Each exhibit space will include a 6' wide skirted table, one chair and sign. Space is limited between exhibitor display tables; freestanding exhibits wider than 6' may not fit.
- ◆ Special requirements, including power and Internet access, may incur additional charges. Exhibitors are responsible for set up and removal of their displays, drayage and electrical/telephone/Internet/other installations. Details will be forwarded upon receipt of registration.
- ◆ Receptions, Monday dinner, breakfasts, refreshment breaks and lunch will be held in the exhibit area.
- ◆ The on-site program booklet will include exhibitor descriptions, company logos and contact information.

Exhibit Hall Schedule (subject to revision)

Monday, May 17, 2010

3:00–6:00 pm Exhibitor Registration and Set-Up
6:30–8:30 pm Reception, Dinner Buffet & Networking in Exhibit Area

Tuesday, May 18, 2010

7:30–8:15 am Breakfast in Exhibit Area
9:30–10:15 am Refreshment Break in Exhibit Area
12:00–1:00 pm Lunch in Exhibit Area
3:15–4:00 pm Refreshment Break in Exhibit Area
5:00–6:00 pm Reception in Exhibit Area

Wednesday, May 19, 2010

7:30–8:15 am Breakfast in Exhibit Area
8:30 am Exhibitor Tear-Down

Business Sessions:

5/18/10: 8:30–5:00 pm and 5/19/10: 8:30 am–12:00 noon

Exhibitor Fees

Exhibitor registration includes one complimentary registration. Additional company representatives must register for the event. Exhibitor registration covers all meals and attendance at business sessions. Fees increase after 3/15/10.

\$900 NYBA Service members—one exhibit space and one complimentary registration
\$1100 Non-members—one exhibit space and one complimentary registration
\$350 Additional registrants—NYBA members
\$450 Additional registrants—Non-members

Exhibit space will be assigned by NYBA on a first-come, first-served basis.

Sponsors

Make your company stand out from the crowd. Sponsors of Forum events will be recognized from the podium, in program materials, on the web and on signage. As sponsored are confirmed, they will be recognized in promotional literature (hard copy and electronic).

Sponsorship Opportunities

\$1500	Receptions (each)
\$2000	Buffet Dinner (Monday)
\$1000	Refreshment Breaks (each—Tuesday)
\$800	Refreshment Break (Wednesday am)
\$1500	Breakfasts (each)
\$2000	Lunch
\$1000	Program Book Printing

If a sponsor firm does not have an exhibit space, then company representatives must register at the rates below.

To discuss sponsorship availability, contact:

Elisa Legg—212-297-1679; elegg@nyba.com
Mary Robb—212-297-1662; mrobb@nyba.com

How to Register

Complete the **Exhibitor/Sponsor Registration Form** and return to:

Rose Murjani (rmurjani@nyba.com)
New York Bankers Association
99 Park Avenue, 4th Floor
New York, NY 10016
Tel: 212-297-1666
Fax: 212-297-1683

Note: If your firm chooses not to exhibit, then any company representative who attends the Forum must register for the full program at the rates listed below. Fees increase after 3/15/10.

\$450 NYBA Service members
\$600 Non-members

New York Bankers Association

99 Park Avenue, 4th Floor
New York, NY 10016
www.nyba.com



Exhibitor/Sponsor/Vendor Registration Form

Complete Both Sides

Company _____

Contact Person _____

Phone _____ Fax _____ Email _____

Vendor Registration

	#	Early	After 3/15/10	
Exhibit Space* - NYBA member	_____	\$900	\$950	\$ _____
Exhibit Space* - non-member	_____	\$1100	\$1150	\$ _____
Additional Registrants - NYBA member	_____	\$350	\$375	\$ _____
Additional Registrants - non-member	_____	\$450	\$475	\$ _____
Registrants - NYBA member/no exhibit	_____	\$450	\$475	\$ _____
Registrants - non-member/no exhibit	_____	\$600	\$625	\$ _____
Sponsorship	_____			\$ _____
		Total		\$ _____

* Exhibit Space fee includes **one** registration and exhibit space for **one** firm.

Registrants (copy this form for additional registrants)

Name _____ Title _____

Phone _____ Email _____

Address _____

Name _____ Title _____

Phone _____ Email _____

Address _____

Name _____ Title _____

Phone _____ Email _____

Address _____

Upon receipt of exhibitor registration, NYBA will forward shipping instructions and order information/pricing for electrical, telephone, Internet and other services.

Payment Method:

Check enclosed Check to follow/please invoice Visa MasterCard

CC# _____ Exp _____

Name on Card _____ V-code _____

I understand that NYBA will assign booths on a first-come, first-served basis. All Exhibit Booth personnel must be registered as Forum attendees at the rates listed above. Booths will not be assigned until payment is received. The New York Bankers Association will not be responsible for any loss to exhibits or to persons resulting from theft, accident, injury or any other causes. I have read and am aware that this provision is an express condition of this registration agreement. I agree that the provisions of this agreement shall be construed in accordance with the laws of the State of New York and any action or proceeding brought to enforce or interpret this agreement shall be brought in a court of competent jurisdiction in the State, City and County of New York. I understand that this paragraph contains the entire agreement for Exhibit Reservations, which may be modified only in writing signed by the New York Bankers Association and me.

Signature _____ Title _____

Date _____

Registration—

Mail form (both sides) and payment to:

Technology, Compliance & Risk Management Forum

New York Bankers Association
99 Park Ave., 4th Floor
New York, NY 10016

Fax to: (212) 297-1683

Email to: rmurjani@nyba.com

Confirmations will be sent via email.

Cancellations—

Requests for booth or registration cancellation must be confirmed via email or letter within 5 days of initial request. Cancellations on or after 4/23/10 are subject to a 25% cancellation fee. No fees will be refunded for exhibit space cancelled after 5/3/10. No fees will be refunded for registrations cancelled after 5/10/10.

Hotel Reservations—

Call the Crowne Plaza Albany at 877-462-4441. Mention NYBA Group Code BHD to obtain the preferred room rate of \$134.

The room block will be held until April 26, 2010. After that date, rooms are subject to availability.

State & Lodge Streets
Albany, NY 10591
Tel: 518-462-6611
www.cpalbany.com

Questions?

Call Elisa R. Legg at 212-297-1679 or email ellegg@nyba.com.

Confirmed sponsor and exhibitor firms will be listed online at:

www.nyba.com

2010 Technology, Compliance & Risk Management Forum

Exhibitors/Sponsors 2008 - 2009

ACBB-BITS
Accume Partners
Agility Recovery Solutions
American Bank Systems
ASV Technologies, Inc.
ATEC Group
Banc Intranets
Beard Miller Company LLP
Best Products Sales & Service
Brintech
Clearview
Core Information Management
Crowe Horwath LLP
Dakota Security Systems
DRS Imaging Group/Canon
EFT Network, Inc.
Elan Financial Services
Federal Reserve Bank of NY
Fifth Third Bank Processing
Solutions
Financial Services, Inc.
Fiserv, Inc.
Fortinet, Inc.
GlobalVision Systems, Inc.
Harland Financial Solutions
Integrated Compliance Solutions
Iris Digital Video Systems
Jack Henry Banking
Lighthouse Computer Services
Locknet IT Solutions
Magtek, Inc.
Metavante Corporation
Netragard
nfrastructure Technologies, Inc.
Open Solutions
PAETEC
Paragon
Perimeter eSecurity
PrintMail Systems, Inc.
Progressive Insurance
RSM McGladrey, Inc
Secure Network Technologies
SecureWorks
Software Earnings Inc.
Specialized Data Systems
SQN Banking Systems
Suchak Data Systems, Inc.
Sybase
Tradewinds Environmental
TransFirst, LLC
VSoft Corporation
Wolf & Company
Wolters Kluwer Financial
Services
xDefenders, Inc.
Zix Corporation

Exhibitor Registration Form

Complete Both Sides

Please **type, print or email** the following information for the on-site program booklet:

Company Name _____

Address _____

City/State/Zip _____

Website _____

We will exhibit the following products and/or services:

We request that our exhibit space not be adjacent to or opposite the following companies:

A brief description of your firm: (provide information as per sample below—attach separate page, if needed)

Company description sample:

Simpson Card Company
American Plaza—P.O. Box 21
Tompkins, KS 32967
www.simpsoncc.com

Representative Attending:
Fred B. Simpson
fsimpson@scco.com

Telephone: (800) 848-9000/Fax: (777) 234-4567

The Simpson Card Company is an 80-year old international business that provides a complete line of customized cards to advertise bank products and services. From statement stuffers to fee notices, our products are designed to meet the needs of NYBA member banks. Our Custom Design Division is well known in the industry for its creativity and responsiveness as well as its marketing expertise.

Fax to 212-297-1683; email information to rmurjani@nyba.com

www.nyba.com