

2009 Technology, Compliance & Risk Management Forum

Exhibitor and Sponsor Information

May 4—6, 2009
DoubleTree Hotel
Tarrytown, New York

NYBA's Sixth Annual Technology, Compliance & Risk Management Forum offers IT, risk management, information security, compliance, and fraud management professionals the latest on industry trends, best practices, regulatory developments and state-of-the-art technology.

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Forum Benefits

- Cost-effective and time-efficient.
- Face-to-face buyer contact during meals, receptions and breaks held in exhibit area.
- Networking with decision makers from over 40+ New York financial institutions.
- Conference sessions on the latest industry developments.
- Ability to provide product demos not possible during sales calls.
- Opportunity for new market entrants to showcase your firm and products.

We look forward to working with you in creating an exceptional forum for the New York bank technology, compliance and risk management community.

- ↳ Each exhibit space will include a 6' wide skirted table, two chairs and sign. Space is limited between exhibitor display tables and we **cannot** accommodate freestanding exhibits wider than 6'. **Tabletop displays are preferred.**
- ↳ Special requirements, including power and telephone access, may incur additional charges. Exhibitors are responsible for set up and removal of their displays, drayage and electrical/telephone/computer installations.
- ↳ Receptions, breakfasts, refreshment breaks and lunch will be held in the exhibit area.
- ↳ The on-site program booklet will include exhibitor descriptions, company logos and contact information.

EXHIBIT HALL SCHEDULE

Monday May 4, 2009

3:00 - 6:00 pm Exhibitor Registration & Set-Up
6:30 - 8:30 pm Reception, Dinner & Networking in Exhibit Area

Tuesday, May 5, 2009

7:30 - 8:15 am Breakfast in Exhibit Area
9:30-10:15 am Refreshment Break in Exhibit Area
12:00 - 1:00 pm Lunch in Exhibit Area
2:00 - 2:45 pm Refreshment Break in Exhibit Area
5:00 - 6:30 pm Reception in Exhibit Area

Wednesday, May 6, 2009

7:30 - 8:15 am Breakfast in Exhibit Area
8:30 am Exhibitor Tear-Down

Business Sessions:

5/5/09 (8:30 am—5:00 pm) and 5/6/09 (8:30 am—12:00 noon)

SPONSORSHIP OPPORTUNITIES

Make your company stand out from the crowd. Sponsors will be recognized from the podium, in program materials and on signage. As sponsors are confirmed, they will be recognized in promotional brochures.

\$1500	Reception (each)
\$2000	Dinner
\$1000	Refreshment Break (each)
\$1500	Breakfast (each)
\$2000	Lunch
\$1000	Program Book Printing

Call Elisa R. Legg at 212-297-1679 for sponsorship availability.

WHAT BANKS NEED

- Remote Capture Solutions
- Risk Assessment Services
- Encryption Software
- Mobile Banking Solutions
- Core Processing Systems
- Compliance Management Solutions
- BSA /AML Software
- Forensic Tools
- Network Security Solutions
- Branch Automation
- Imaging Hardware
- ACH Services
- MCIF Systems
- Electronic Payments Networks
- Accounting Systems and more

EXHIBITOR FEES

Exhibitor registration includes one complimentary registration.

\$850	NYBA Service members*
\$995	Non-members*
\$325	Additional Company Registrant-Member
\$425	Non-member

Fees increase after February 28, 2009.

HOW TO REGISTER

Complete the **Exhibitor Registration Form** and return to:

Rose Murjani
New York Bankers Association
99 Park Avenue, 4th Floor
New York, NY 10016
Tel: 212-297-1666
Fax: 212-297-1683

Exhibit space will be assigned on a first-come, first-served basis.

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Exhibitor/Sponsor Registration Form

Complete Both Sides

Company _____

Contact Person _____

Phone _____ Fax _____ Email _____

Exhibitor/Sponsor Registration	#	Early	After 2/28/09	
Exhibit Space* - NYBA member	_____	\$850	\$900	\$ _____
Exhibit Space* - non-member	_____	\$995	\$1045	\$ _____
Additional Registrants - NYBA member	_____	\$325	\$350	\$ _____
Additional Registrants - non-member	_____	\$425	\$450	\$ _____
Sponsorship	_____			\$ _____
		Total		\$ _____

* Exhibit Space fee includes **one** registration and exhibit space for **one** firm.

Registrants (copy this form for additional registrants)

Name _____ Title _____

Phone _____ Email _____

Address _____

Name _____ Title _____

Phone _____ Email _____

Address _____

Name _____ Title _____

Phone _____ Email _____

Address _____

Upon receipt of exhibitor registration, NYBA will forward shipping instructions and order information/pricing for electrical, telephone, Internet and other services.

Payment Method:

Check enclosed Check to follow/please invoice Visa MasterCard

CC# _____ Exp _____

Name on Card _____ V-code _____

Signature _____

I understand that NYBA will assign booths on a first-come, first-served basis. All Exhibit Booth personnel must be registered as Forum attendees at the rates listed above. Booths will not be assigned until payment is received. The New York Bankers Association will not be responsible for any loss to exhibits or to persons resulting from theft, accident, injury or any other causes. I have read and am aware that this provision is an express condition of this registration agreement. I agree that the provisions of this agreement shall be construed in accordance with the laws of the State of New York and any action or proceeding brought to enforce or interpret this agreement shall be brought in a court of competent jurisdiction in the State, City and County of New York. I understand that this paragraph contains the entire agreement for Exhibit Reservations, which may be modified only in writing signed by the New York Bankers Association and me.

Signature _____ Title _____

Date _____

Registration—

Mail form (both sides) and payment to:

Technology Forum
New York Bankers Association
99 Park Ave., 4th Floor
New York, NY 10016

Or fax form (both sides) to:
(212) 297-1683

Confirmations will be sent via email.

Cancellations—

Requests for cancellation must be confirmed via email or letter within 5 days of initial request. Registrations cancelled on or after 4/15/09 are subject to a 25% cancellation fee. No fees will be refunded for registrations cancelled after 4/24/09.

Hotel Reservations—

Call the DoubleTree Hotel at 800-474-4260. Mention NYBA meeting to obtain the preferred room rate of \$149.

The room block will be held until April 4, 2009. After that date, rooms are subject to availability.

455 South Broadway
Tarrytown, NY 10591
Tel: 914-631-5700
www.doubletree1.hilton.com

Questions?

Call Elisa R. Legg at 212-297-1679 or email elegg@nyba.com.

Confirmed sponsor and exhibitor firms will be listed online at:

www.nyba.com

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Exhibitor Registration Form

Complete Both Sides

Please **type, print or email** the following information for the on-site program booklet:

Company Name _____

Address _____

City/State/Zip _____

Website _____

We will exhibit the following products and/or services:

We request that our exhibit space not be adjacent to or opposite the following companies:

A brief description of your firm: (provide information as per sample below —attach separate page, if needed)

Company description sample:

Simpson Card Company
American Plaza—P.O. Box 21
Tompkins, KS 32967
www.simpsoncc.com

Representative Attending:
Fred B. Simpson
fsimpson@scco.com

Telephone: (800) 848-9000/Fax: (777) 234-4567

The Simpson Card Company is an 80-year old international business that provides a complete line of customized cards to advertise bank products and services. From statement stuffers to fee notices, our products are designed to meet the needs of NYBA member banks. Our Custom Design Division is well known in the industry for its creativity and responsiveness as well as its marketing expertise.

Previous Exhibitors 2007 - 2008

ACBB-BITS
Accume Partners
Agility Recovery Solutions
American Bank Systems
ASV Technologies, Inc.
Banc Intranets
Beard Miller Company LLP
Biel's IT Systems
Brintech
Clearview
COCC
Dakota Security Systems
Datacom Systems, Inc.
DRS Imaging Group/Canon
Elan Financial Services
Federal Reserve Bank of NY
Fifth Third Bank Processing
Solutions
Financial Services, Inc.
First Data Corporation/STAR
Fiserv, Inc.
Fortinet, Inc.
GlobalVision Systems, Inc.
Gracecom
Harland Financial Solutions
Image Deposit Exchange
Integrated Compliance Solutions
Intrusion, Inc.
Iris Digital Video Systems
Jack Henry Banking
Lighthouse Computer Services
Lodestone Banking Consultancy
Metavante Corporation
Netanium Network Security
Netragard
Infrastructure Technologies, Inc.
Open Solutions
PAETEC
Perimeter Internetworking
PrintMail Systems, Inc.
Secure Network Technologies
SecureWorks
Sentinel Security Corp.
Software Earnings Inc.
Specialized Data Systems
SQN Banking Systems
Suchak Data Systems, Inc.
Sybase
Tag Solutions/EIT Security
Topgallant Partners
Tradewinds
TransFirst, LLC
Unitrends
Wolf & Company
xDefenders, Inc.
Zix Corporation

Fax to 212-297-1683; email information to rmurjani@nyba.com

www.nyba.com