

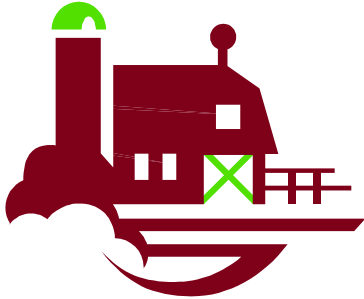


www.nyba.com

Northeast Agribusiness Seminar

Presented by the New York Bankers Association
in cooperation with the Agricultural Finance and Management Program at
Cornell University

"An investment in knowledge always pays the best interest." -Benjamin Franklin



The Annual Symposium on Agricultural Banking and Agribusiness...

JULY 23-24, 2009

DoubleTree Hotel
6301 Route 298 East
E. Syracuse, NY

NOTE SCHEDULE

**Program start: 3:00 pm
on Thursday, July 23**

FEES

\$320 NYBA members;
\$375 non-members

QUESTIONS?

Contact Elisa Legg
212-297-1679
elegg@nyba.com

REGISTER TODAY!

Fax or mail the
registration form!

*The New York Bankers
Association is registered
with the NYS Board for
Public Accountancy as a
sponsor of continuing
professional education. This
program qualifies for 9
hours – specialized
knowledge.*

The Northeast Agribusiness Seminar is an annual agricultural and economic symposium that focuses on current issues related to **agricultural banking, agribusiness, farm management and rural businesses**. The program is developed by NYBA's Agriculture and Rural Affairs Committee in cooperation with the Agricultural Finance and Management Program at Cornell University.

Audience

The seminar should be of special interest to experienced agricultural lenders and other senior officers and directors of banks engaged in agricultural lines of business or located in agricultural communities. Representatives from the Farm Service Agency and other agribusiness and agricultural credit entities are encouraged to attend.

Highlights

- Agriculture as the Backbone of a Renewable Energy Economy
- Farm Service Agency Initiatives – Guaranteed Lender Training
- Agriculture and Agricultural Lending in Uncertain Times with Professor David Kohl
- Farmer Mac Update
- Risk Management and the Credit Portfolio
- Managing Risks in Production Agriculture
- What's Going on in Washington: A Federal Legislative Update
- Lessons from the Lead NY Trip to Spain
- Updates on the Dairy Market
- Financial and Commodity Market Update

Northeast Agribusiness Seminar

PROGRAM

July 23, 2009

- 2:30 pm Registration
- 3:00 pm **Welcome**
Brent Gloy, Moderator; Advisor, NYBA
Agriculture & Rural Affairs Committee
 Associate Professor, Cornell University
- Thomas H. Felton**, Chair, NYBA Agriculture &
 Rural Affairs Committee
- Agriculture as the Backbone of a Renewable
 Energy Economy**
Terry L. Brown, Chairman & CEO,
 O'Brien & Gere
- 4:15 pm **Farm Service Agency Initiatives –
 Guaranteed Lender Training**
Christy A. Marshall, Farm Loan Chief, Farm
 Service Agency
Creg Ivison, Farm Loan Specialist, Farm
 Service Agency
- 6:00 pm Reception and dinner at DoubleTree Hotel
Reception Compliments of Farmer Mac
- 7:30 pm **Agriculture and Agricultural Lending in
 Uncertain Times**
David Kohl, Professor Emeritus, Virginia
 Polytechnic & State University
- Farmer Mac Update**

July 24, 2009

- 8:30 am **Managing Risk in Today's Environment –**
 Presentations and discussion moderated by
David Kohl, Professor Emeritus, Virginia Tech

Risk Management and the Credit Portfolio
Mark E. Tryniski, President & CEO,
 Community Bank, NA

9:40 am **Managing Risks in Production Agriculture**
Mark Bitz, Principal, Central New York
 Crops, Inc; Central New York Feeds, Inc;
 Plainville Nature's Fare
Doug Young, Spruce Haven Farm and
 Research Center

11:00 am **What's Going on in Washington: A Federal
 Legislative Update**
 An update on policy matters affecting
 agriculture, including immigration, energy,
 labor, and more.
John M. Blanchfield, Director, Center for
 Agricultural & Rural Banking, American
 Bankers Association

12:15 pm **Lunch**

1:15 pm **Lessons from the Lead NY Trip to Spain**
Ron Bunce, Executive Director, Cornell
 Cooperative Extension-Oneida County
Peggy Murray, Farm Business Educator,
 Cornell Cooperative Extension-Lewis County

1:45 pm **Dairy Market Update**
 A discussion of the current milk marketing
 situation including a focus on international
 markets and the price of milk.
Mark W. Stephenson, Professor,
 Cornell University

2:30 pm **Financial and Commodity Market Update**
Brent Gloy, Associate Professor,
 Cornell University

3:30 pm Adjourn

Accommodations

For reservations at the DoubleTree Hotel, 6301 Route 298, East Syracuse, please call 315-432-0200, or reserve online at: <http://www.syracuse.doubletree.com>. Group code is IRS. Group room rate is \$129 plus tax. The room block will be held until July 3; after that date, rooms and rates are subject to availability.

Registration

To register, please complete the attached form and return by mail or fax to the New York Bankers Association.

New York Bankers Association 99 Park Avenue, 4th Floor New York, NY 10016 www.nyba.com

NEW YORK BANKERS ASSOCIATION

Registration Form - 2009 Northeast Agribusiness Seminar, E. Syracuse, New York

Registration Fees: \$320 NYBA members; \$375 non-members

Payment type: ___ Check enclosed ___ MasterCard ___ Visa ___ Discover ___ Please invoice me

*Make checks payable to **New York*** Card # _____ Exp _____ V-Code _____

Bankers Association Name on Card _____

Signature _____

Please fill out completely; Duplicate form for additional registrants.

Name _____ Nickname _____ Title _____

Mailing Address _____ CPE requested _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Nickname _____ Title _____

Mailing Address _____ CPE requested _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Nickname _____ Title _____

Mailing Address _____ CPE requested _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Authorized by:

Name _____ Title _____

Institution _____ Phone _____

Send registration form and payment to:

Northeast Agribusiness Seminar
New York Bankers Association
99 Park Avenue, 4th Floor
New York, NY 10016

**Or, FAX with credit card information to:
(212) 297-1683**

Cancellation Policy: Cancellations made before 7/10/09 will be refunded in full. Cancellations made after 7/10/09 will be refunded less a \$75 cancellation fee. There are no refunds for cancellations made after 12:00 PM, 7/21/09. There is no charge for substitutions. Please call 212-297-1666 with names of replacements.